



Effective Assessment for Learning

# **Raising consumer awareness**

Manica Seljak, 21 June 2012



1901

GIMNAZIJA JURIJ VEGA IDRJA



# Presentation plan

- Aims of the project
- Project
- Assessment
- Evaluation

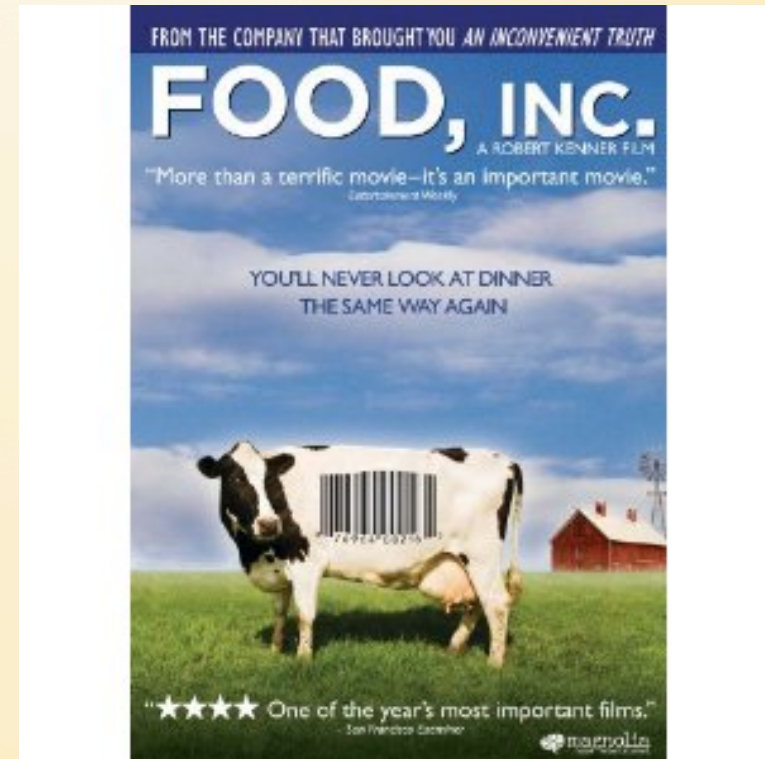
- 17-year-old students
- A cross-curricular project (English, biology, chemistry, PE)
- Authentic

# AIMS

- raise awareness of students as consumers
- Students are able to critically view information that a consumer has access to and are capable of making better choices for a healthier diet.

# Stage 1 - Documentary

- Food Inc. (2008)
- What is the situation in Slovenia?





# Stage 2 - Seeds

- Biology
- A review of seeds and plant reproduction
- Food pyramid
- Additives



# Stage 3 – A balanced diet for a sportsman





# Stage 4 - Research

- Pair work
- 1 month (at school, at home)
- Topics: milk, yoghurt, bread, red meat, fish and seafood, poultry, eggs, organic products, fruit, vegetables, tinned food, water, soft drinks, etc.
- Questions



# Eggs

- Food pyramid.
- Different types of eggs you can buy in our supermarkets.
- Define the term free-range.
- The benefits and dangers of eating eggs.
- Go to 2 supermarkets and research what different eggs you can buy. Compare the prices.
- Contact a large egg supplier (e.g. Perutnina Ptuj, Jata, Jajca izpod Kamniških planin and research how the chickens are kept and what they are fed.
- Is it possible to buy free-range eggs in our supermarkets?
- Go to the open market place on Saturday and check how many local farmers sell eggs and what their price is, how the chickens are kept and fed.

# Stage 5 – Consultations and formative assessment

- At least one consultation
- What has been done?
- What should / could still be done?
- Problems
- Feedback

# Stage 6 - Presentations

- 10-minute presentations
- The most important findings
- The most interesting part
- Problems
- While researching, did you feel you are respected / important as a customer?
- Was it possible to get the information you wanted?



# Assessment

- Students were marked in English and biology – formal assessment

## Stage 7 - Debate

- How important is it to know what you buy?
- What can we do to raise consumer awareness?
- Were you right / wrong when you made the hypothesis that the situation in Slovenia is much better than the one in the USA?

# Formative assessment

- Feedback for each of the students
  - Consultations
  - Presentation
  - Research
  - Debate

# Evaluation

+

- Documentary
- Debate
- Research
- I have changed as a consumer.
- I feel I have really done something.

-

- A lot of work
- Frustration when not getting the information needed
- Work at home, not only at school